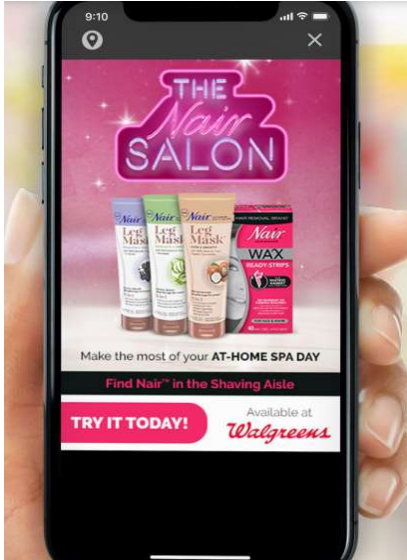


Digital Geo-Contextual Conversion Platforms

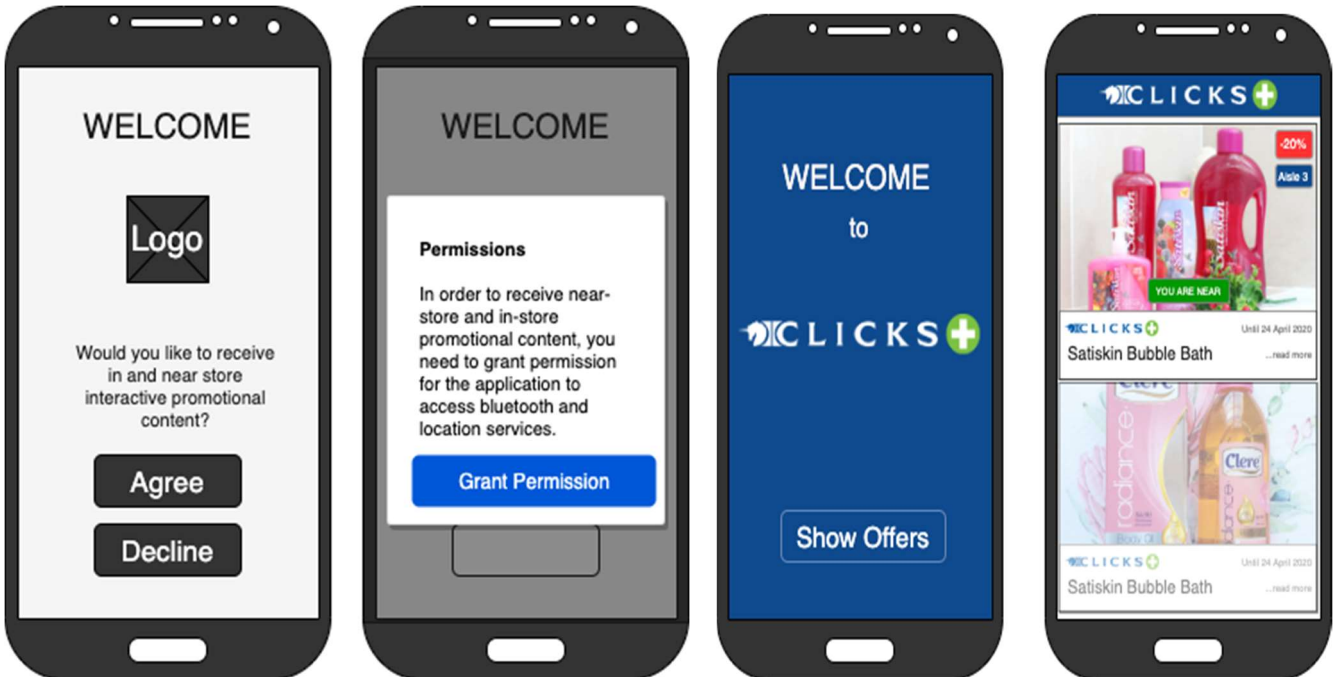
Path to Purchase - In - Store Promotions Solutions



DIGI PATH IS A PERMISSION BASED DIGITAL PLATFORM THAT ENABLES RETAILERS TO COMMUNICATE WITH CONSUMERS AS THEY ENTER THE STORE.

DIGI PATH TECHNOLOGY IDENTIFIES THE CONSUMER WITHIN A GEO-FENCED AREA AND SENDS RELEVANT, CONTENT RICH BRAND AND PROMOTIONAL MESSAGES TO THE CONSUMERS PHONE, DRIVING IN-STORE CONVERSION

The Digi-Path platform solution enables your retail store to communicate with customers in - store



TIMING - RELEVANCE - IMPACT